



*K*nowledge
*M*anagement
*N*etworking &
*C*apacity
*B*uilding
*A*ssociates

Best practices in building and sustaining effective KM partnerships

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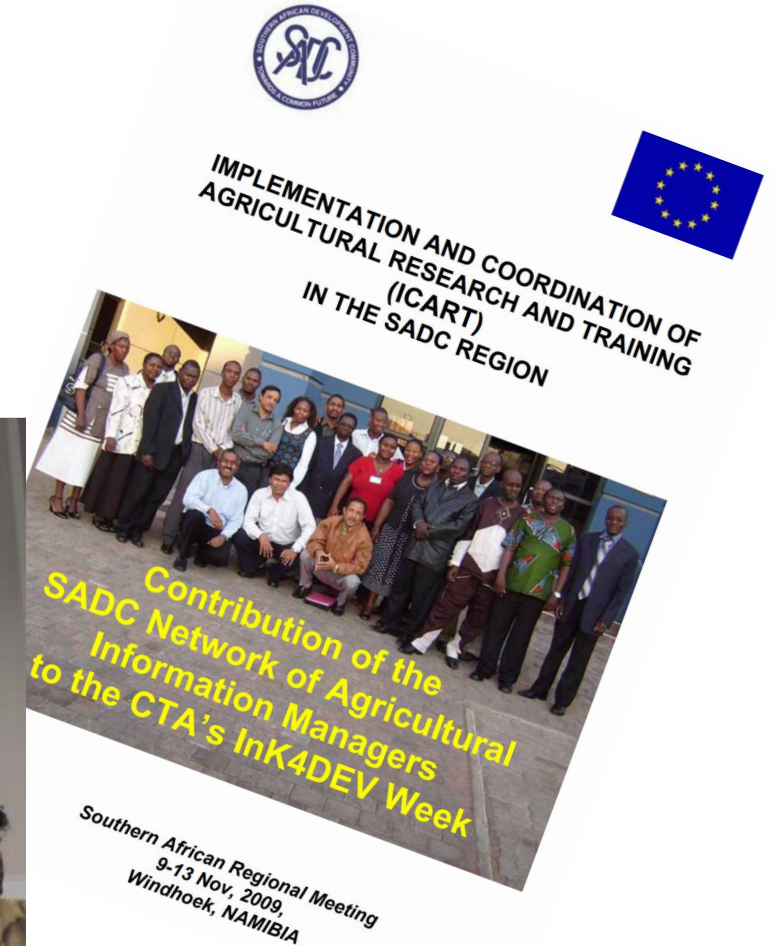
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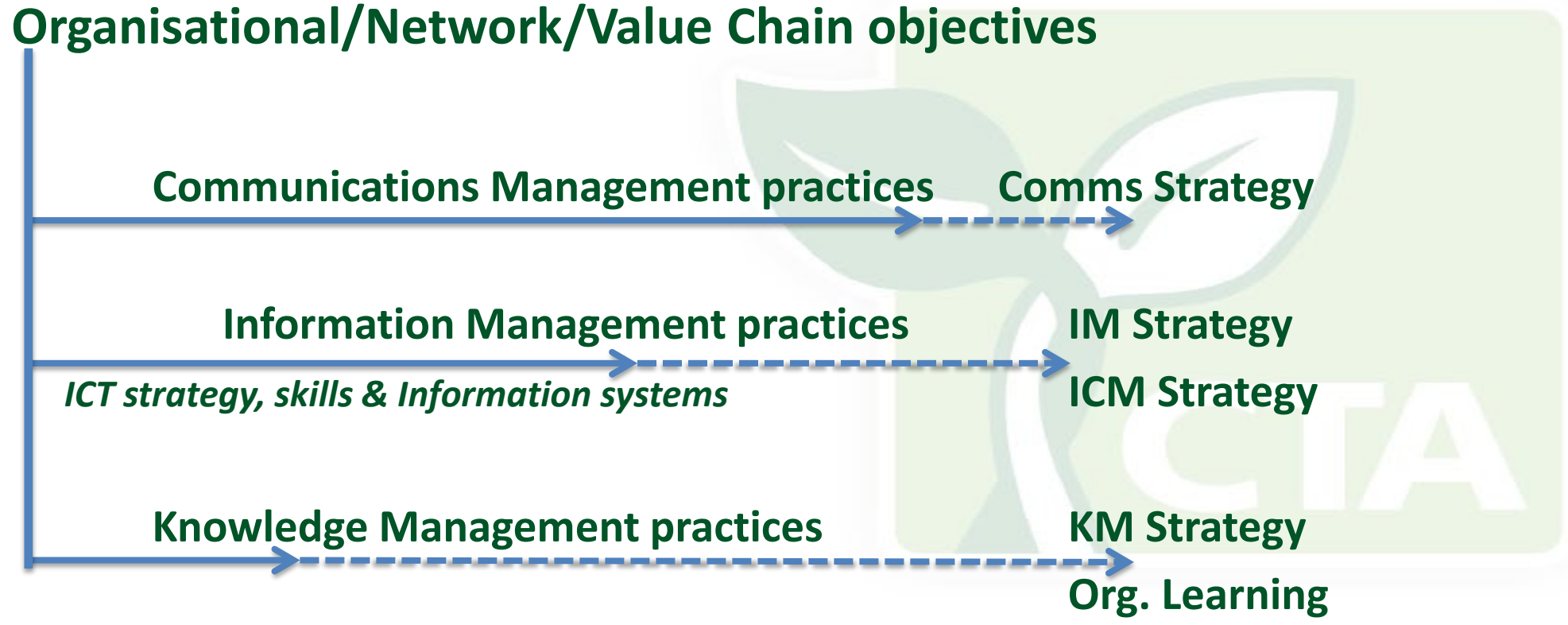
Some history first...

2007-2010 – A period of convergence

- CGIAR ICT-KM Program
- KS Toolkit
- CIARD-GODAN
- SADC: AICKM



CTA's KM framework for intervention

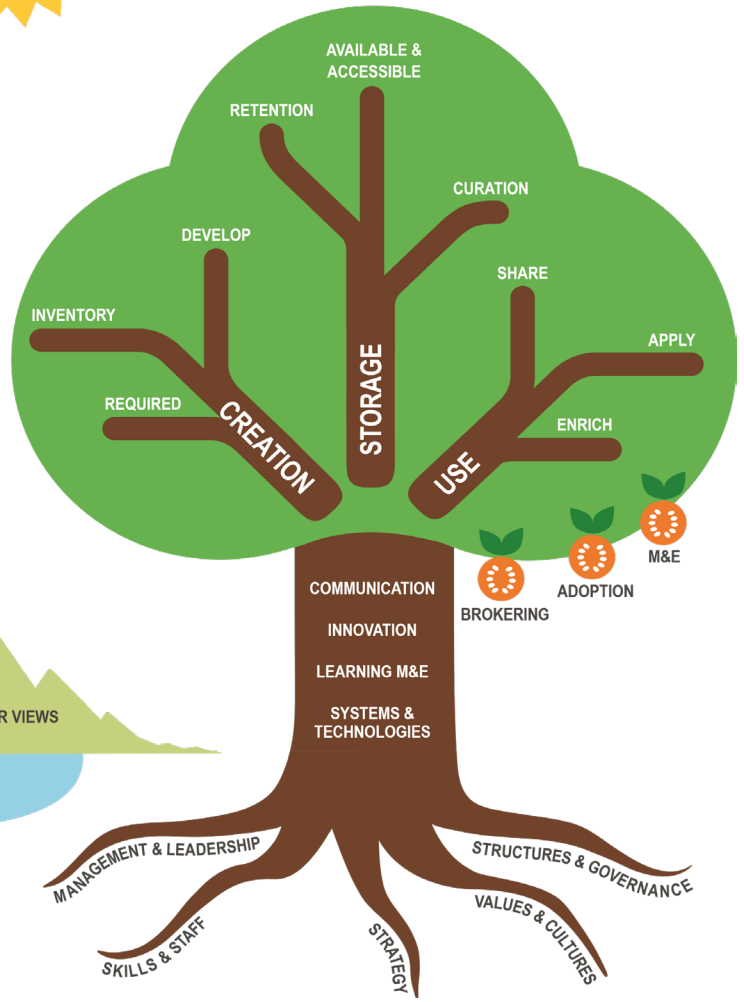
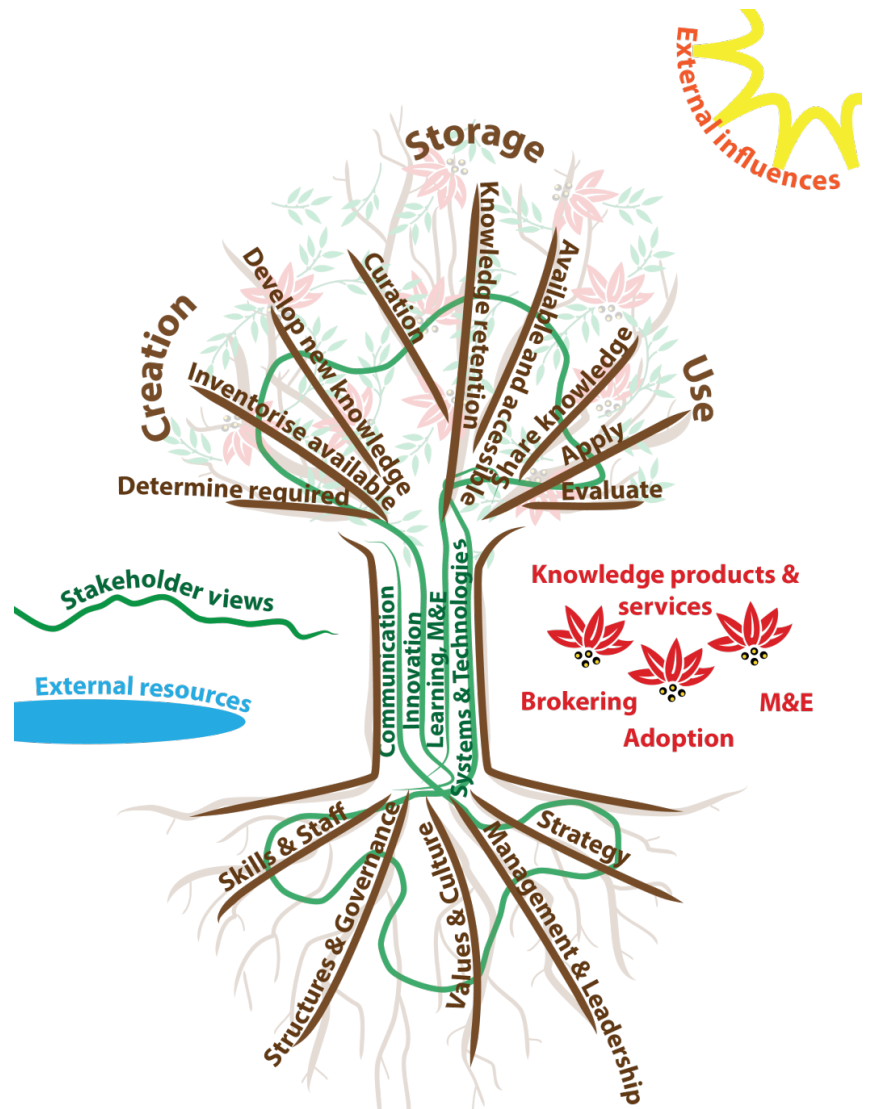


Entry point depends on current situation of the organisation/Network

Knowledge Management involves “...generation, curation, synthesis, packaging, sharing, use & re-use of knowledge or experience ...& learning “



2013 - 2016



Knowledge Management Ecosystems approach – The Knowledge Management tree as a framework to KM

The KM Tree as a framework & as a KM self assessment tool

Approach already used by:

NEPAD CAADP - Continental programme

SPC-LRD – Pacific Regional Community

RUFORUM – University network

CANROP - Caribbean women farmer entrepreneurs network

AFAAS – Rural advisory services network (CIKM strategy)

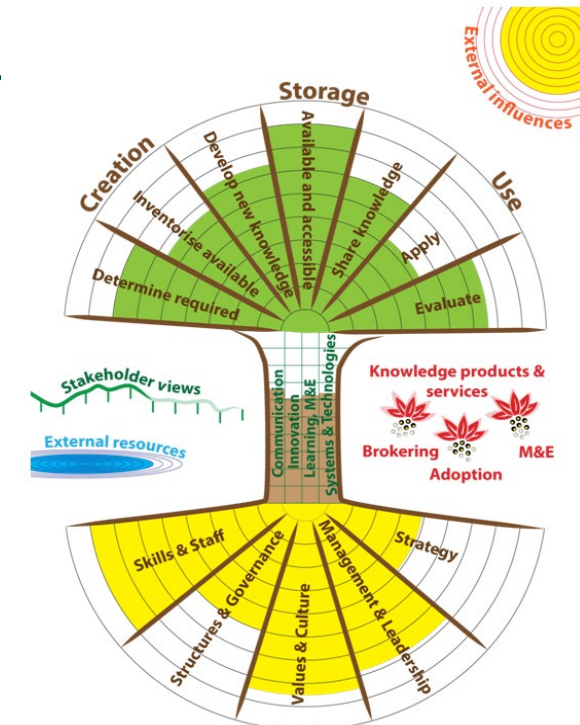
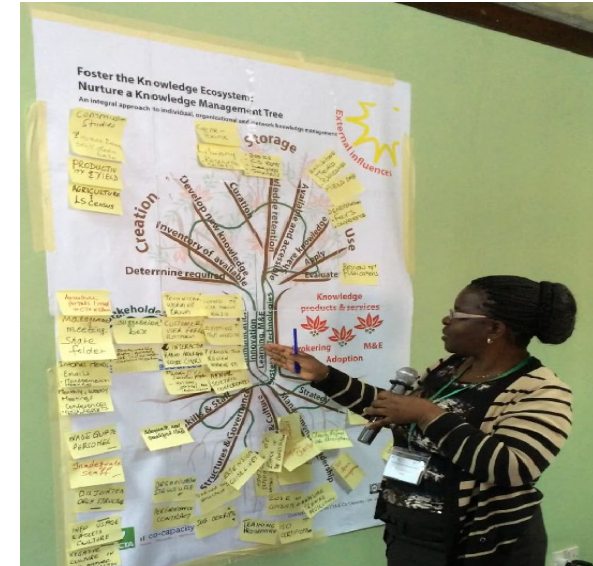
SABRN – Southern African Beans Research Network

IICA - Value chains in Latin America

Organisational & Network approach:

Needs facilitation & workshop processes

Organisational KM v/s KM for Ag Development



Learning resources in KM (2017)

M&E Toolkit
F2F training



Web2.0 & Social Media
training F2F & Online

Expert Consultation on the Development
of Curricula on Knowledge Management
for Agricultural and Rural Development



9 - 11 September 2013
Wageningen, The Netherlands

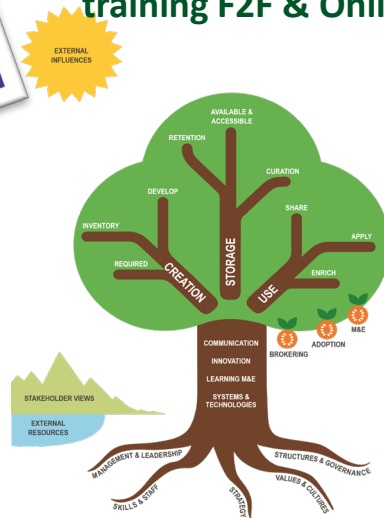


Publications

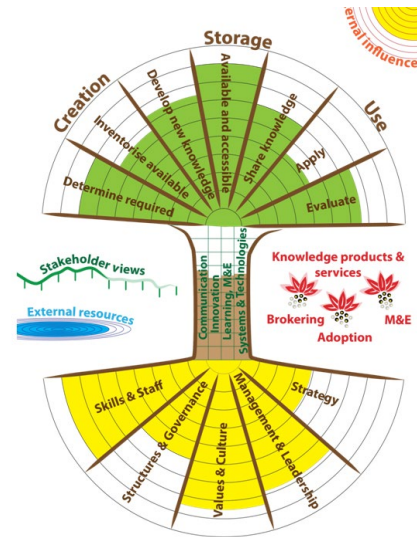


ICM Strategy
Development

Support on Experience
Capitalization processes



Knowledge
ecosystems
approach

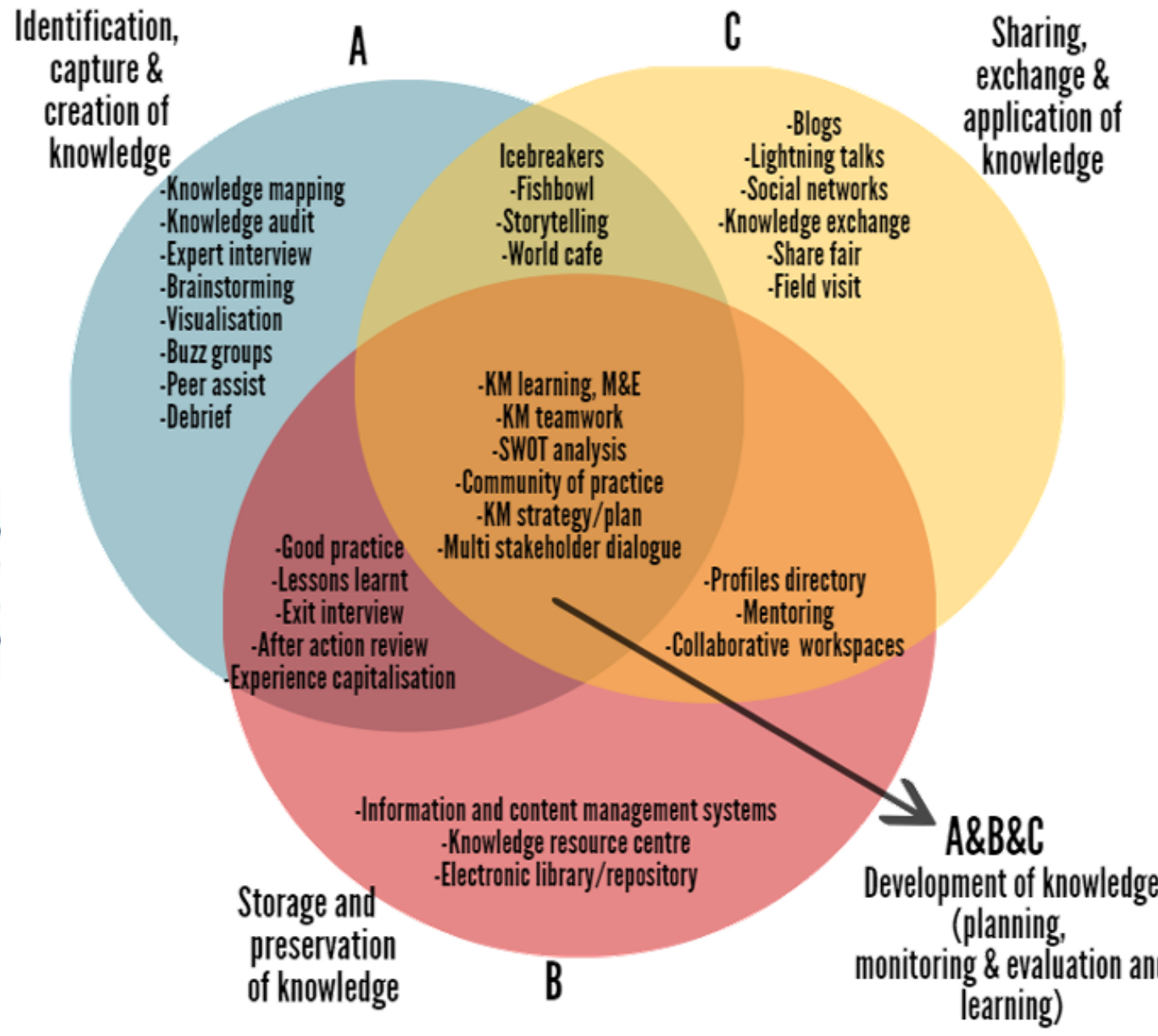
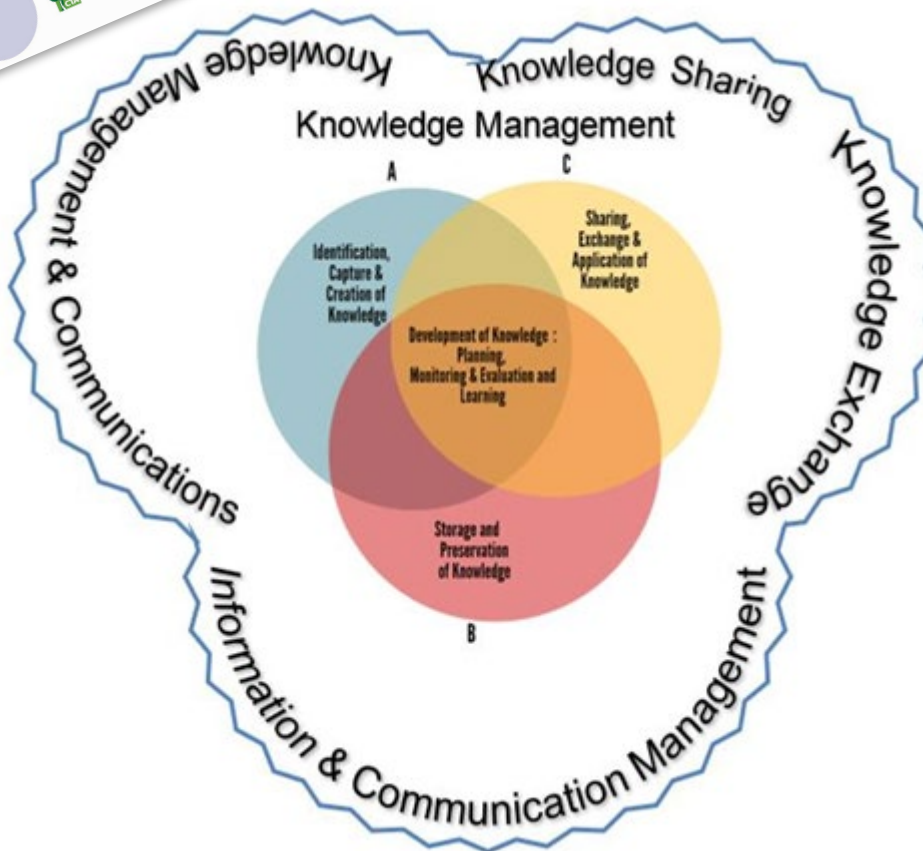
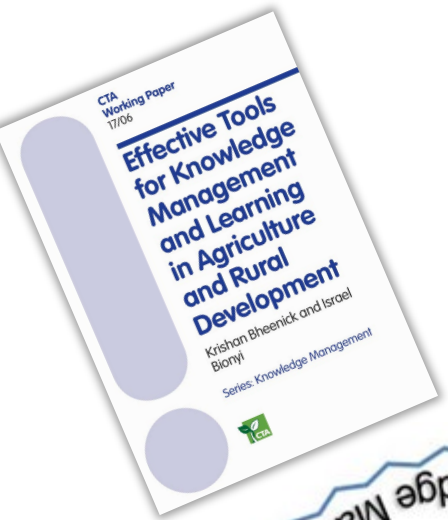


Knowledge Management – KM Scan; KM Framework
New: 5-day Short course 'Intro to KM 4 ARD'
2-day Short course on KM for senior management



12 online courses
on Information
and Knowledge
Management

KM4ARD.CTA.INT



Experience Capitalization: A definition

Experience capitalization is a systematic, iterative and participatory process through which an experience is analysed and documented. This creates knowledge, which can be shared and used to generate change.

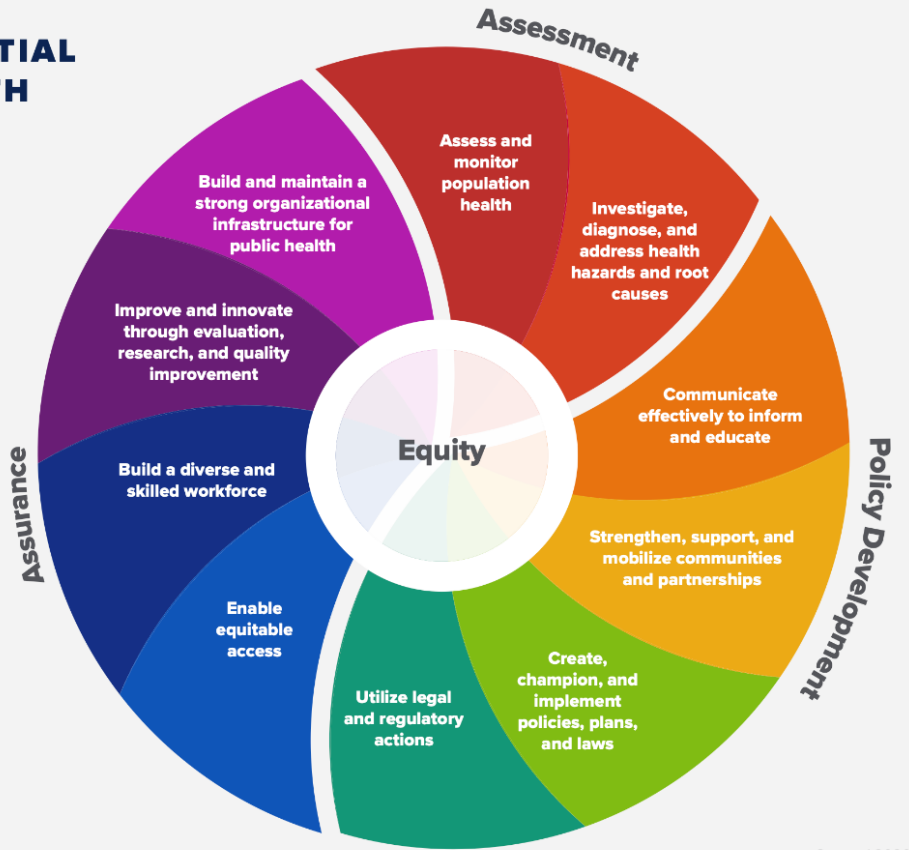


KM, from Ag to Public Health?

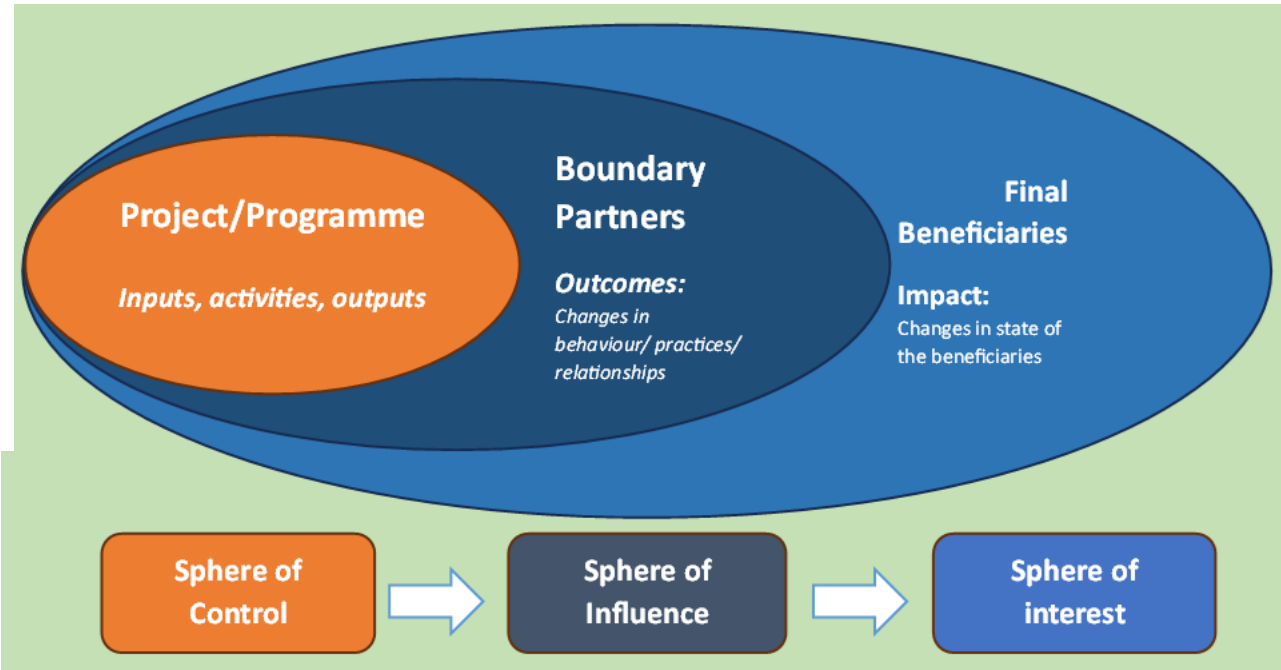
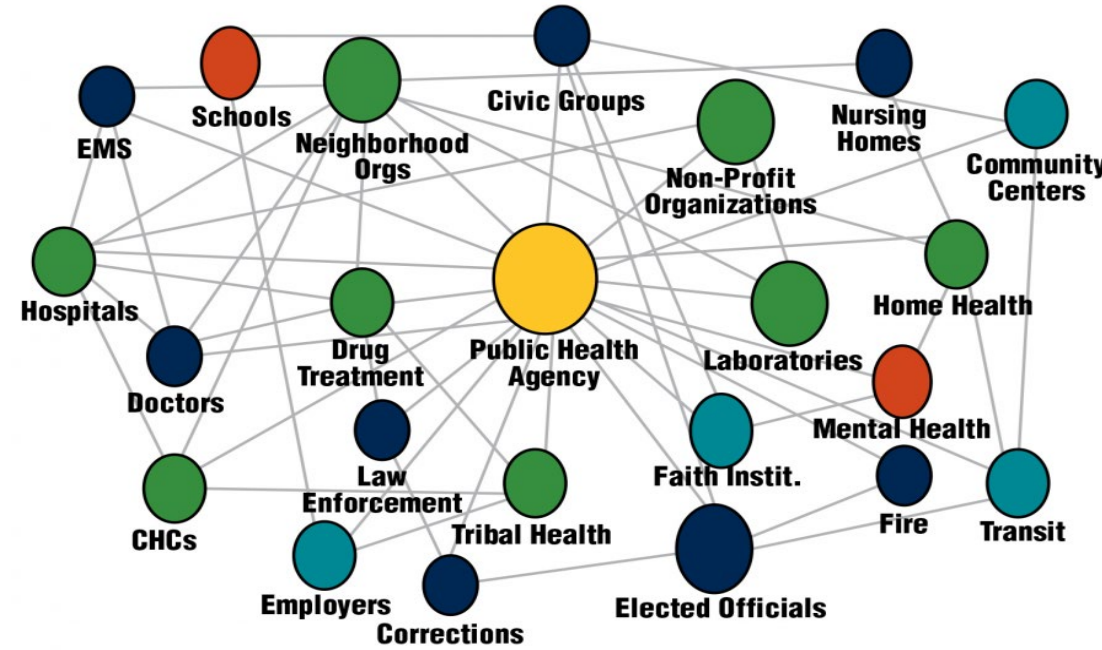
THE 10 ESSENTIAL PUBLIC HEALTH SERVICES

To protect and promote the health of all people in all communities

The 10 Essential Public Health Services provide a framework for public health to protect and promote the health of all people in all communities. To achieve optimal health for all, the Essential Public Health Services actively promote policies, systems, and services that enable good health and seek to remove obstacles and systemic and structural barriers, such as poverty, racism, gender discrimination, and other forms of oppression, that have resulted in health inequities. Everyone should have a fair and just opportunity to achieve good health and well-being.



Created 2020



Recent KM4AgD Survey...

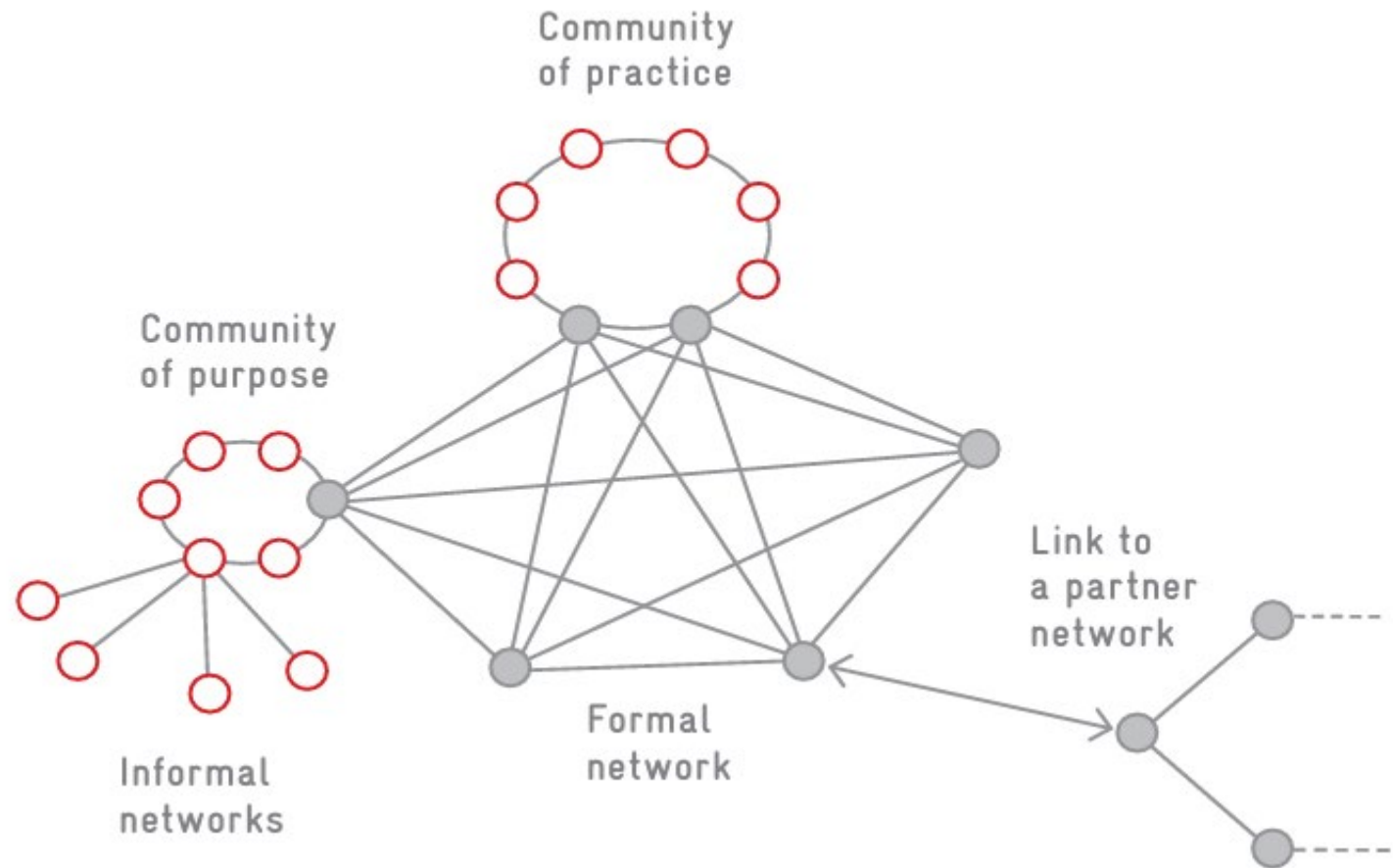
- What has changed over the years?
- The challenges seem to have remained the same...
- The needs also seem to be stable...
- The contexts are different: Exposure to KM, Attitude to KM, Tools (have evolved?)
- Techniques have evolved to include more technology-based tools but same principles
- So how do we address the challenges individually, collectively as an organization? Or as a project? Or as a network? Or as a community?
- Enter KM4AgD! Who are you?

What kind of network are you?

Networks can be defined in different ways. They are a set of formal or informal relations among and between people and organisations. These relations are open and enable the establishment of communities that create and share knowledge. Also, networks are dynamic and complex systems of interconnected people contributing to coordination and joint action. This extended group of people share similar interests or concerns and interact with each other, remaining in informal contact for mutual assistance or support. Every network is unique to some extent. The members influence its establishment and this, coupled with its history, affects its management.



FIGURE 1: INFORMAL NETWORKS, COMMUNITIES AND FORMAL NETWORKS



Adopt a collaborative, collective and participatory approach to planning and implementation of the KM4AgD (xxx, *Network, Community*)

- A vision for the CoP has been defined for the long-term...
- How can the vision be segmented into a series of short-term visionary milestones (e.g. 5 years, 2 years etc.) Visionary milestones: Not as deliverables but as desired outcomes that can be celebrated by the Community.
- Break down the long term vision into yearly steps, define the intermediary steps or the complementary ones that lead to a medium-term outcome. Do you need outcomes for every 2-4 months (e.g. by the time of the next meeting or meeting after that?).
- Within the context of a collaborative action, adopt a modular approach that is SMART - e.g. Work Package design or establish ToR for a modular output that recognises the work of the group - similar to the assignments carried out during the KM4AgD Challenge and their publication
- **Plan, organize yourselves to implement, celebrate the completion, communicate the achievement and engage others for the next steps...**

Design ICKM for KM4AgD processes

- KM is often seen as being at the service of the organization and its themes - which seems to be the expectation from the survey. However, at the same time we need to use those contexts and opportunities to **advocate for KM** amongst those who use our products...
- Therefore, we need to think of:-
 - Communications Management for KM - Comms products for KM/ KM4AgD
 - Information Management for KM - Info Products for KM/ KM4AgD
 - Knowledge Management for KM - Knowledge products for KM/ KM4AgD
- These three ranges of products will stimulate continued interest within, learning within the community, and advocacy for expansion of the community.
- **Identify channels** for ICKM outputs:
 - Communication products to be shared mostly through **social media**;
 - Information products to be shared through websites and **Blogs** and **short publications**/ modular publishable materials to be incorporated by the community members' info products;
 - Knowledge products can become key nuggets and publications of KM4AgD (which FARA and SROs can champion, within Africa and globally)

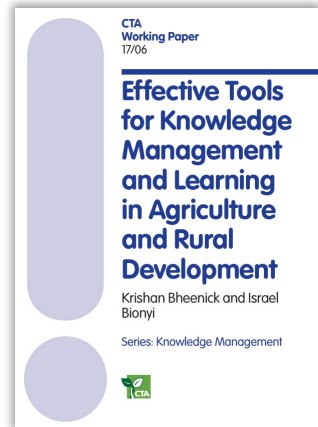
3. Devise a multi-layered engagement strategy

In line with the principles of subsidiarity, devise an engagement strategy that can connect actions vertically through the hierarchy of systems

- All actors like to be connected with the impact achieved on the ground – from donors to policy makers at any level. Such messaging does not convey how actions have been achieved through subsidiarity. Instead, can we package the contents of ICKM products at Global, at Regional, National, Sub-National regions, Community and Organisational levels (for each category of KM4AgD practitioner)?
- Ideally, the messages developed should build on each other and demonstrate the achievement of objectives at each level. This maintains a collective narrative that allows the CoP to describe the joint KM journey. *e.g. use the stories of KM4AgD members to build a narrative on the establishment of the Network/Community*

Engagement of KM4AgD each level of subsidiarity/hierarchy:

- At Global level: linkages with KM4Dev, KSToolkit, KM4Dev Knowledge Cafe
- At Regional level: linkages with Africa-level networks (e.g. the concept of AAITA; FARADDataInforms; FAO HIHI)
- At National/Local level: Systematic engagement stories with actors in the NARS (e.g. One KM blog story with each stakeholder institution per year?)



Collectively identify the appropriate KM method and tool for 'each stakeholder category' of ARD

- What does KM for each of your stakeholder category looks like?
- Which methods are applicable?
- Which tools are applicable?
- Does the KS Toolkit entry on the tool reflect how KM4AgD uses the tool?
- *Update the desk research by CTA in 2015 - 10 years later?*

Working smarter as a collective:

- Plan and Coordinate the generation of KM blog stories, distribute the workload, introduce a buddy system and encourage inclusion of new contributors
- Based on activities and events planned in a country over the year, each member of the CoP works on one story in a year (or a pair work together on two stories) on a predetermined schedule; use peer-review approach to help refine quality of stories; establish a bank of blog stories to remain ahead of publication, the network could post at least two stories per month, starting by Q4 of 2025)

HorizonEurope projects on AKIS for FNSSA - FNSSA, Africa-EU IRC, Project database -Agroecology Coalition

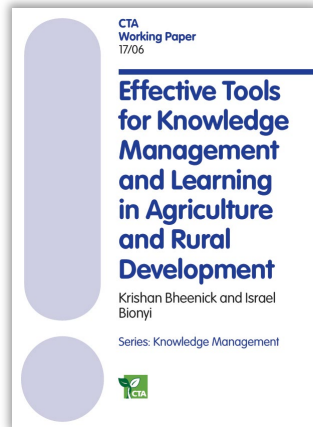
KM for Agroecology – making sense of the range of interventions around agroecology in Africa; sharing of indigenous experiences

KM for Agrifood Transformation – Upcoming Food Systems Summit review meeting, Food Systems Transformation Coordination Hub; National Pathways for AgriFood System transformation

KM for planning Agric Data Management - Commonwealth Secretariat concept of National Agric Data Infrastructure (NAgDI) needs facilitation; FAO Hand in Hand Initiative; FAO 50 x 2030 initiatives, Digital Villages; GODAN and YPARD collaboration

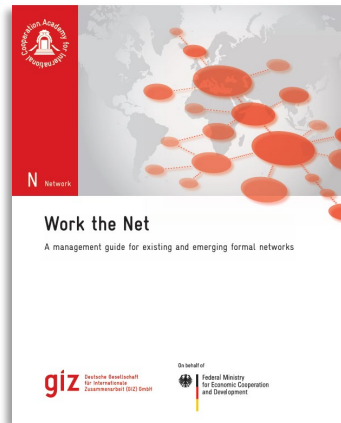
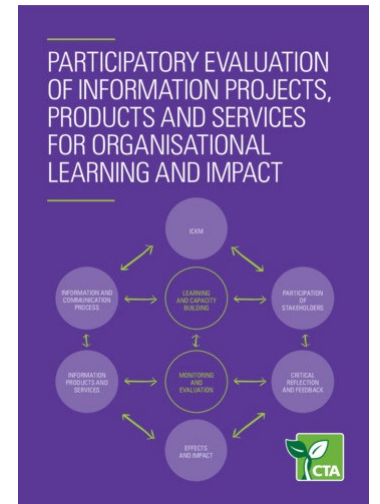
KM for Investment in ARD and STI - Engaging with SROs around ASTI, FARA, SRO engagement in STISA 2034, ASTI Tier 2 variables survey; CAADP indicators and reporting for Biennial reports

AI for KM4AgD (how to tap into AI to support KM within organisations)- e.g. Capitalization of Experiences



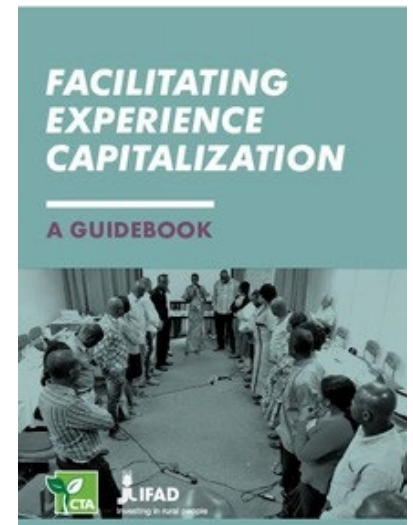
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<https://cgspace.cgiar.org/items/b3b622a5-68c1-46bb-80e8-d966e8614d2f>



https://partnerschaften2030.de/app/uploads/2023/10/GIZ_Work-the-Net_A-management-guide-for-existing-and-emerging-formal-networks.pdf

<https://cgspace.cgiar.org/items/13564dc6-51ae-4103-924c-d97c28ae4da0>



CTA Intro to
KM4ARD course
materials
(4.5 days)

<https://hdl.handle.net/10568/102191>