Measuring the Impact of Knowledge Management in Agricultural Development

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CAADP-XP4 INSTITUTIONS

1. Forum for Agricultural Research in Africa (**FARA**)
2. African Forum for Agricultural Advisory Services (**AFAAS**)
3. Association for Strengthening Agricultural Research in Eastern and Central Africa (**ASARECA**)
4. West and Central African Council for Agricultural Research and Development (**CORAF**)
5. Centre for Coordination of Agricultural Research and Development for Southern Africa (**CCARDESA**)



Linking KM to the CAADP Kampala

Sensitization Campaign Knowledge Management in Action

The CAADP Malabo sensitization was a regional KM-led initiative to enhance understanding and ownership of the Malabo Declaration across seven SADC countries.

CCARDESA & FARA used Knowledge Management (KM) principles to translate policy frameworks into accessible knowledge products such as policy briefs, infographics, news stories, and Videos.

These outputs made complex commitments relatable to policymakers, researchers, and farmers, ensuring the Malabo goals reached the grassroots.

Lessons & Methodologies for Agricultural Transformation Methodologies

- Applied Knowledge Mapping: Identified national knowledge gaps and tailored content to local contexts.
- Strategic Communication: Used visuals, storytelling, and simplified policy messaging to promote understanding.
- KM & MEL Frameworks: Applied indicators from the Africa KM Framework and Continental MEL Strategy to measure awareness and policy influence.

Measuring KM Impact

Reach: Seven countries actively participated through ministries of agriculture, CAADP focal points, and research institutions, media.

Knowledge Uptake: Improved integration of Malabo targets into national agricultural plans and stronger stakeholder ownership.

Visibility: News articles, videos, and lessons were published on the CCARDESA Knowledge Hub, enhancing regional learning.

Capacity Building: National teams strengthened their ability to interpret, communicate, and monitor Malabo commitments.

Linking KM to CAADP Kampala









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ICKM & Malabo Training Journey













Lessons for Agricultural Transformation

- Effective KM bridges policy formulation and implementation by simplifying complex commitments.
- Strategic communication promotes accountability, alignment, and ownership among stakeholders.
- Regional collaboration through KM accelerates collective progress toward the Malabo targets.

The KM4AgD Challenge – A Continental/Regional KM Impact Initiative

Launched under the CAADP-XP4 Programme in 2021 to build a critical mass of KM practitioners in Africa's Agricultural Research for Development (AR4D) system.

Implemented by FARA, ASARECA, AFAAS, CCARDESA, and CORAF, K4DP, with EU-IFAD support.

Over 70 practitioners certified from 30+ African countries in four cohorts (2021 & 2024).

Participants develop institutional KM strategies aligned to the Africa KM Framework, promoting learning, documentation, and innovation.

70 Fellows

National (28 – CCARDESA 9), Regional (3), Continental (4), Youth Network (8), CG Centers (7), others (5)





https://km4agd.faraafrica.org/fellows/

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CCARDESA Participants to the 2021 KM4AgD Challenge



Impact Focus

"Turning knowledge into action by equipping KM champions to drive institutional change and agricultural transformation."

2021



Measuring KM Impact through the Challenge: Approach & Methodology Capacity-building



Assessment: Pre- and post-training evaluation of KM competencies.



Institutional transformation tracking: Monitoring adoption of KM strategies within national and regional agricultural institutions.



Outcome harvesting: Capturing stories of professional and organizational change.



Peer learning analytics: Measuring engagement across the continental KM Community of Practice.

KM4AgD
CHALLENGE







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Evidence of Impact

1

Institutional Change: Ghana, Eswatini, Zambia, Tanzania, Namibia, and Malawi participants established national KM communities of practice.

2

Career Growth: Graduates like Zainab Abdulai (Ghana) and Marc Bappa (Cameroon), Keneilwe Bungile (Botswana), Dorcas Kabuya (Zambia) advanced to senior KM roles in international and National organizations.

3

Gender Empowerment: 27 women KM champions trained — leading KM strategies and advocacy in ministries, CGIAR centers, and research institutes.

CERTIFICATION



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2021 Participants



KM Participants







Lessons & Reflections – KM4AgD as a Model for Impact

Knowledge Management is measurable when linked to capacity, visibility, and institutional learning outcomes.

Structured KM training fosters long-term professional and organizational change.

Partnerships matter: XP4 collaboration and the Africa KM Framework provide a unified system for impact tracking.

Knowledge champions become multipliers — driving KM adoption, innovation, and inclusivity in their institutions.

Certification 2022









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Strengthen Capacity of NARES in Information Packaging and Use of Digital Innovations and ICT to Transform Agriculture



KM4AgD CHALLENGE



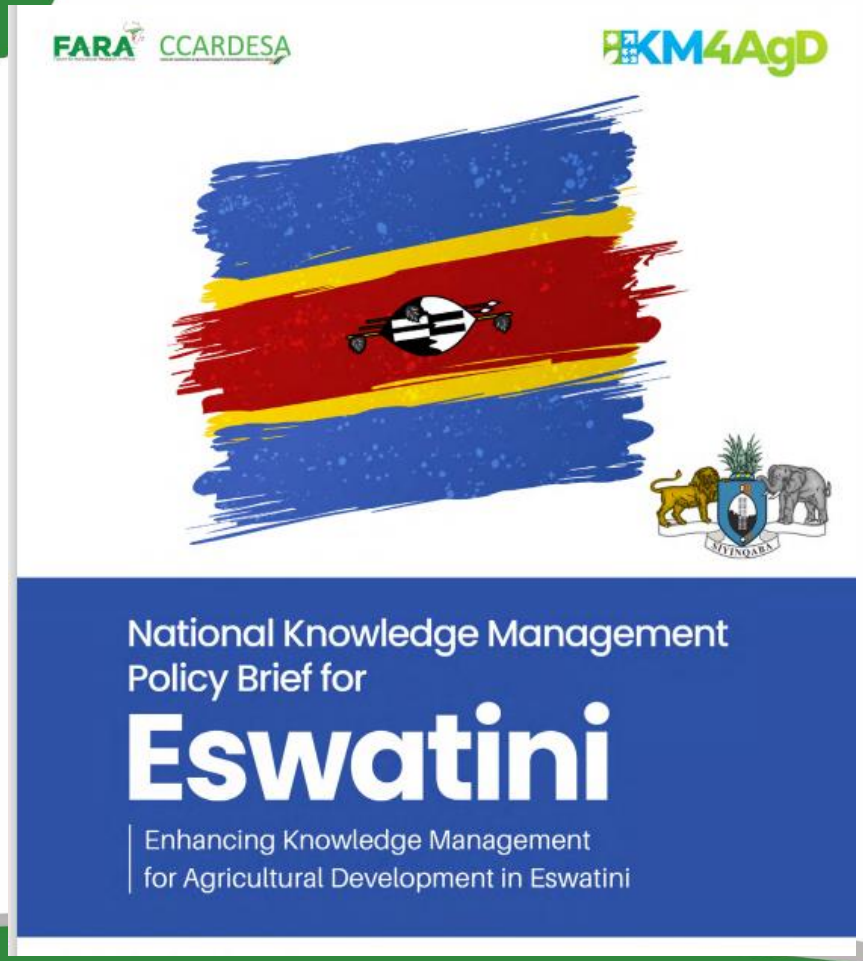


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8 KM Strategies Developed







Communities of Practice/Interest (CoPs)

Conclusion

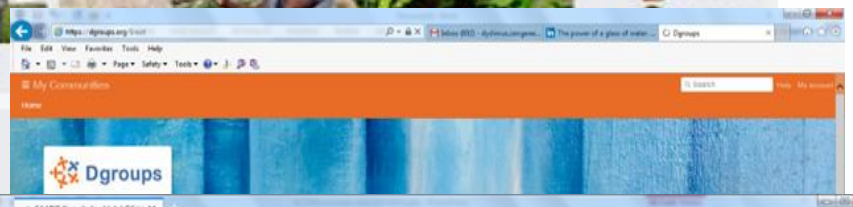
The KM4AgD Challenge transformed KM from a concept into a movement, building capacity, strengthening institutions, and accelerating Africa's agricultural transformation under CAADP-XP4."



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D-groups



SAAIKS http://saaiks.net

e-Learning Platform



Mobile App

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Merci
Beaucoup!
Obrigado!
Siyabonga!
Thank you!